

CASE STUDY

MEDIAMAGIC & CHECKAIM



Services: Wordpress
and Shopify Web Development



Industry: SaaS (Software as a Service)



Objective: Develop and publish both Wordpress and Shopify plugins and apps to marketplaces for CheckAIM's customers. Perform all coding and get through approvals processes.



Website: checkaim.com



MediaMagic developed, quality assured, and published complex Wordpress and Shopify plugin and marketplace apps for our CheckAIM fraud detection and prevention SaaS platform. It was a difficult project from an approvals and vetting process on both Wordpress and Shopify needs; however the MM development and project team managed all the existing and new WP and Shopify requirements to develop, submit, and get us approvals and apps running in production for our customers to install and use in their websites

Andy Reeve, CEO of Searlco Ltd. (CheckAIM) United Kingdom



PROBLEM AND CHALLENGES

they faced before they came to the MediaMagic Team for Help

Our client came to MediaMagic with a special request to develop two software projects: a Wordpress Plugin and a Shopify Marketplace App. SearlCo Ltd is located in London, UNITED KINGDOM in EUROPE.

Client needed expert Web Development and coding to design and develop these two plugins and applications for 2 separate CMSes.

SOLUTION AND RESULTS

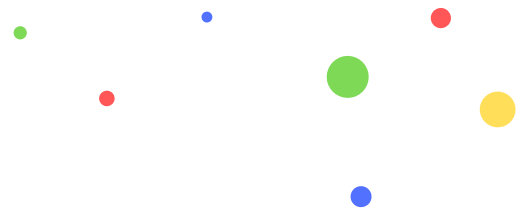


MediaMagic provided software web development services and created their Shopify App and Wordpress Plugin. We managed both through the entire approvals' processes also. We beat out 25 other competitors with the best value services proposal for web design and development.

We scoped out the project, did initial designs, worked closely with our client SearlCo Ltd, wordpress.org, and Shopify to:

1. development
2. submission to add to marketplace and plugins
3. management of process
4. client communication and project management the entire 8 week process
5. resolving all technical and submission requirements for hosting, WordPress and Shopify

Our client is happy and satisfied.



More about CheckAIMCheckAIM - AI Anti Fraud ProtectionProtect Revenues using REVOLUTIONARY AI & Machine Learning System. Trusted Cross device, behavioral brand protection!

LIVE STATISTICS

(as of 13 July 2023)

Transactional Value: \$70,764,594.47	Transactions Monitored: 337749
Fraud Detected: 5082	Cost Saving: \$1,064,771.97

We developed, delivered, and installed all code on the client servers and hosting service, as well as completed all approvals processes for submissions to wordpress.org and Shopify.

WORDPRESS *PLUGIN DEVELOPMENT*

CheckAIM - AI Anti Fraud Protection

Enter your customer account identification (Account Number)

MID

For get auid go to [site](#) and authorized. MID get in tracking code page.

Save Changes

SHOPIFY *APP DEVELOPMENT*

CheckAIM

CheckAim Anti-Fraud protection

CheckAim Anti-Fraud protection

1. Make account in [CheckAim.com](#)

2. Login to your account and get **MID** number for tracking

3. Insert your MID to form and **Save**

Save Shop MID

Your Track MID

Save MID

Miami Office

1951 NW 7th Avenue, Suite 600
Miami, FL 33136 United States

Kyiv Office

Secheviih Strelcov str., 12, Kyiv, 02000, Ukraine

www.teammediamagic.com

welcome@teammediamagic.com

thomas@teammediamagic.com



30 MINUTE MEETING



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