

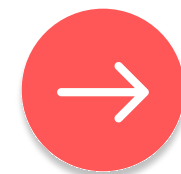
SNIPLY

A simple tool that shortens links and allows you to overlay your own custom message onto any piece of content, creating an opportunity for you to include a call-to-action with every link you share.

WEBSITE DESIGN & DEVELOPMENT

 **30 MINUTE MEETING**

<https://sniply.io>



PROBLEM AND CHALLENGES

The task was to create a design and website for a SaaS platform from scratch to meet the needs of a new SaaS product. The client needed a clean website that highlighted all the strengths and points of their solution.

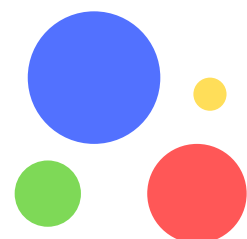
They needed to educate potential clients on their platform and product features while enticing them to sign up for a free trial account.



SOLUTION AND RESULTS

We created a custom, responsive design, with custom graphic designs and illustrations for Sniply that exemplified their brand and core value proposition and implemented it using Full-stack WordPress development.

We used the Tailwind CSS framework to provide the great looking custom style for Sniply. As a result, the client got an informative smart website that provides customers with insight on the benefits of link shortening.



WHERE DO YOU WANT TO GROW YOUR BUSINESS TODAY?

Made with  in Miami, Kyiv, Kharkiv and Zaporizhzhya

www.teammediamagic.com

Add a call-to-action to every shortened link you share.

Join more than 100,000 marketers already using Sniply's link shortener and drive conversions through content curation.

[Get Started for Free](#)

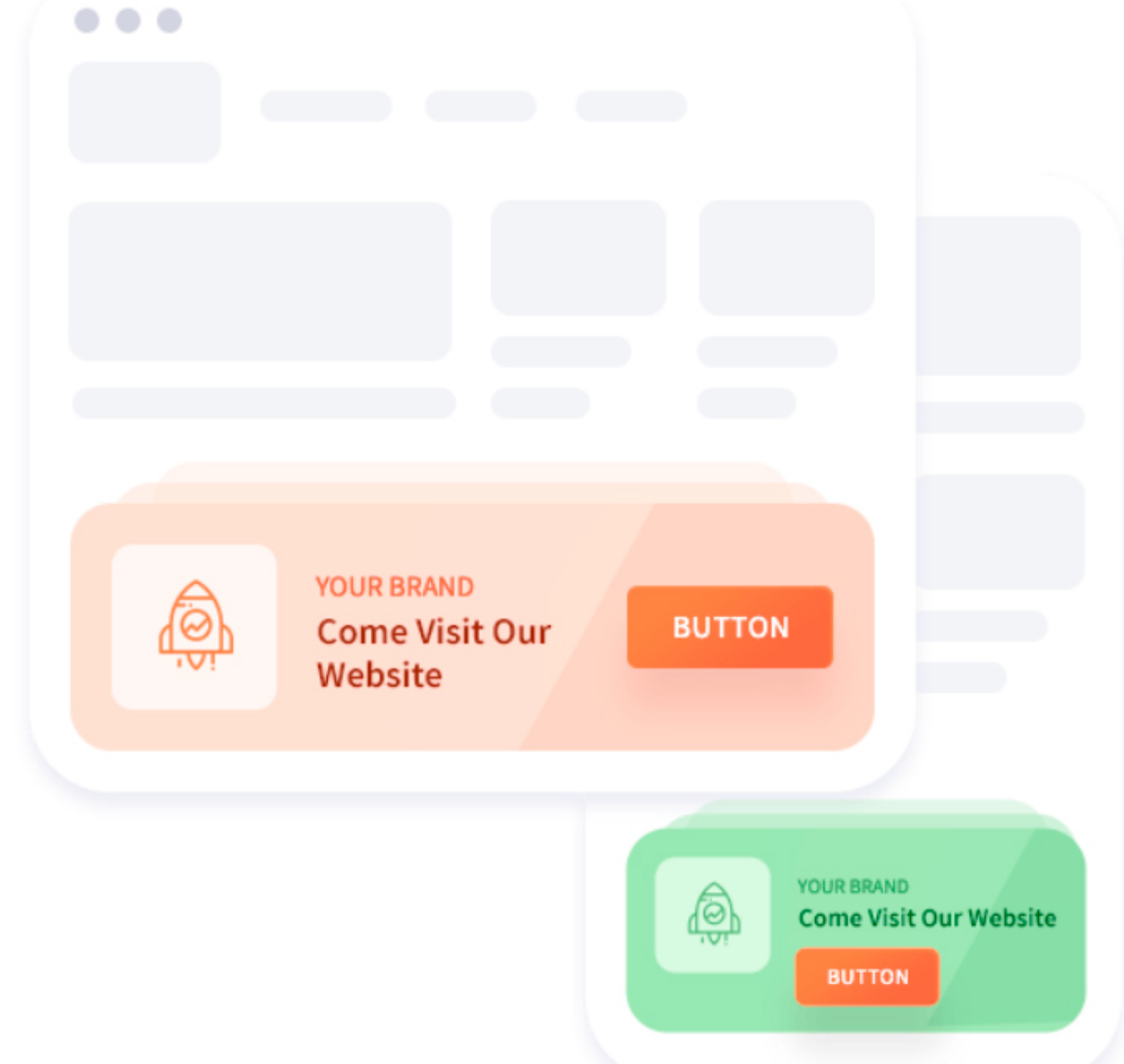
[Watch Video Tour](#)



What is Sniply?

Sniply is a simple tool that shortens links and allows you to overlay your own custom message onto any piece of content, creating an opportunity for you to include a call-to-action with every link you share.

[Read more](#)



Add Your Call-To-Action to Any Page

Sniply works on the same principles as a URL shortener; the difference is that Sniply doesn't just shorten links, it allows you to overlay your own content on the destination site.

Now you can send your followers to third party content without disengaging them. Just embed a button that links back to your own site, or curate an entire education journey that guides them through each step.

Each custom short link you share with Sniply is another opportunity to hook your audience.

[Get Started for Free](#)

Share Shortened Links and Drive Conversions

Whether you need more purchases, signups, or contacts, Sniply can streamline your social media channels so your followers take action.

By curating content from third parties, you can publish much more frequently – using short links to share interesting pages from around the web, customized with a message that prompts users to complete an activity.

[Get Started for Free](#)



Monitor Engagements and Track Results



Sniply isn't just an easy way to make short links, it monitors how your audience engages with the links you share.

You can use data about how many people clicked, bounced or converted to optimize your social media marketing campaigns.

Use the link management dashboard to track analytics for each custom URL you share, carry out A/B tests to reveal the best strategies to reach your goals, and measure the overall effectiveness and return on investment for your social media efforts.

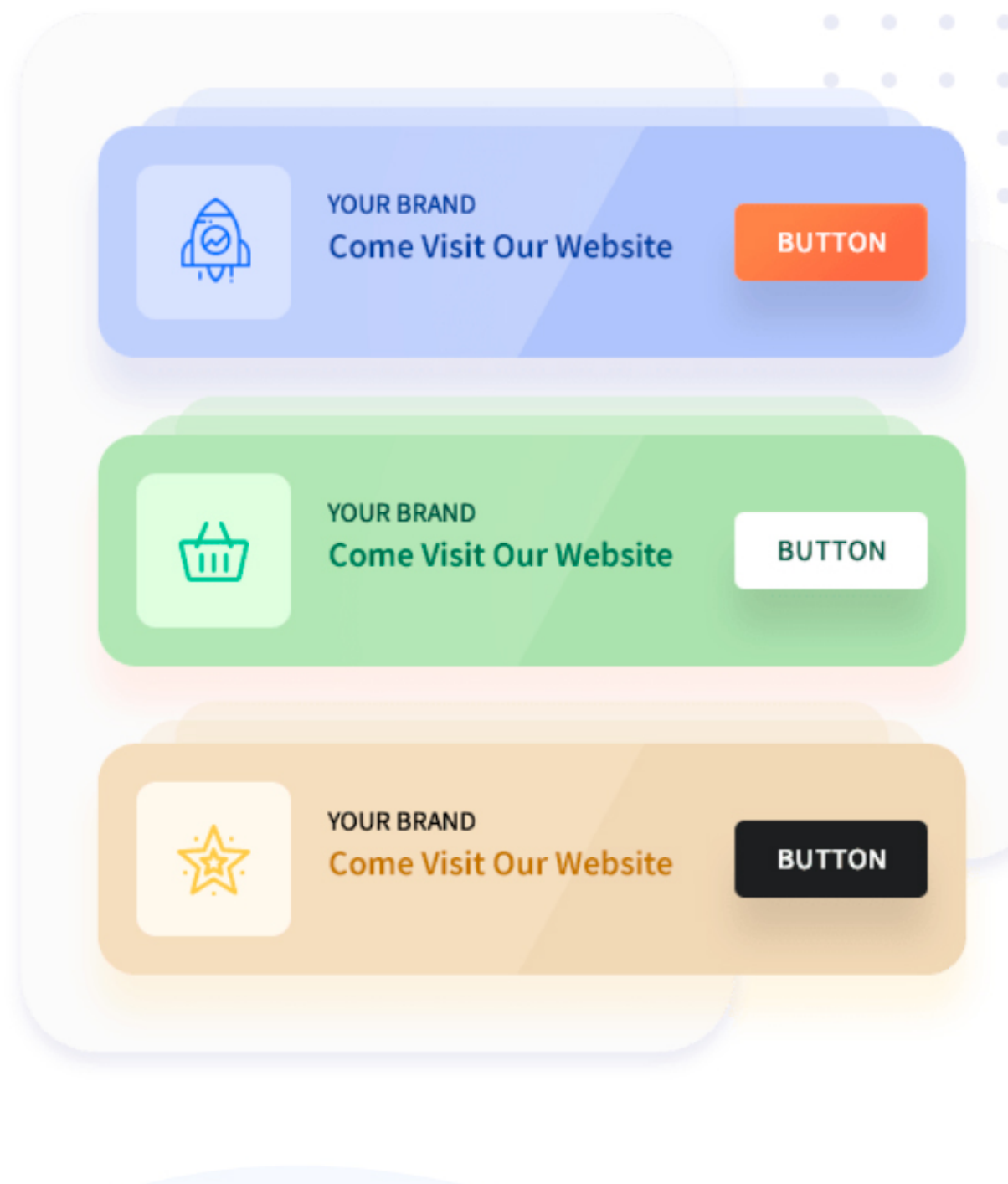
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Make Your Sniply Short Links Yours

Sniply CTAs can be customized to fit your style.

Use the Sniply editor to personalize the color, design, page placement, URL text, and web domain for each of your shortened links.

[Get Started for Free](#)



Sniply's Social Marketing Blog

We've got the best tips and tricks for managing a successful social media marketing campaign with Sniply.

[Sniply Blog](#)



April 16, 2021

HOW TO EFFECTIVELY AND EFFICIENTLY PROMOTE CONTENT ONLINE

What is the online promotion of content? In a nutshell, online promotion is basically using various online platforms and websites to increase awareness and exposure of your brand. This could be anything from answering a question on Quora or Reddit to collaborating on a guest post with an online news...

April 9, 2021

THE 14 SOCIAL MEDIA ETIQUETTE RULES YOU ARE BREAKING

Most people have a decent understanding of proper social etiquette around other people. There are just things you don't do. It could be seen as rude, it could be disrespectful, and most people don't want to offend someone in their daily social interactions. It's the same way on social media.

April 5, 2021

A GUIDE ON WRITING GOOD TEXT

URLs and links are part of website navigation. URLs provide clarity, direction, and context. This makes the words used in URLs incredibly important. Poor URL structure can prevent people from getting to the content they're looking for.

Sniply is a game changer for online marketing.

Sniply's conversion focused link shortener has been featured on 300+ marketing blogs and comes highly recommended by industry thought leaders.



25,000+
Active Users



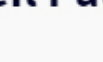
85,000,000+
URL's Shortened



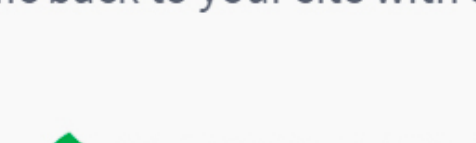
268,000,000+
Clicks & Redirects



Neil Patel



When you promote someone else's site, you can actually drive more traffic back to your site with Sniply.



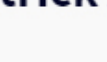
Nicole Kohler



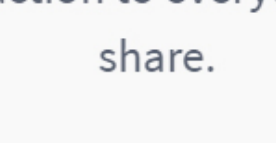
Keep your visitors around a little longer with Sniply to suggest relevant content or links.



Patrick Armitage



Sniply is a platform. In a nutshell, it allows users to add a call-to-action to everything they share.



Add a call-to-action to every link you share.

Join 100,000+ marketers and drive conversions through content curation.

[Get Started for Free](#)



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