

MEDIAMAGIC

A worldwide Digital Marketing Agency that provides both marketing services and online classes

WEBSITE DESIGN & DEVELOPMENT

 **30 MINUTE MEETING**

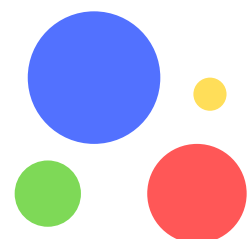
PROBLEM AND CHALLENGES

No previous designs could be used from the Founder's 1st version website that was designed and published from 2 years earlier. We also had to move the site from Squarespace to Wordpress while designing and developing an E-Commerce store, product plans (think Hubspot), 8 languages, SMS and Email marketing pricing calculators and extending all designs across 88 pages in total. We created a professional Brand Book. We created distinct and beautiful designs for both desktop and mobile versions with the User Experience in mind for B2B clients. The time frame for this was challenging also to do it in 6 months or less of full time implementation.

SOLUTION AND RESULTS

We designed and developed this website on Wordpress from scratch. 10+ plugins had to be set up and configured; marketing funnels designed, desktop and mobile versions designed and developed, and custom code and themes designed and developed that were modular, so new pages could be created easily in the CMS in the future. We also developed custom code and designed pricing calculators for MediaMagic's B2B SMS and Email Marketing campaigns pricing calculators. We did the same for the marketing automation licensing pricing to allow B2B clients of this brand to easily price and configure services plans to match their wants and needs.

All the while and during this process, we designed User Experience workflows that created an intuitive user experience for website visitors. We emphasize this importance since it's vital to create great user experience for potential clients.



WHERE DO YOU WANT TO GROW YOUR BUSINESS TODAY?

Made with  in Miami, Kyiv, Kharkiv and Zaporizhzhya

www.teammediamagic.com

WHERE DO YOU WANT TO GROW YOUR BUSINESS TODAY?

MediaMagic is a Global Leader in Digital Transformation and Performance Marketing in SaaS, Medical Devices, High Tech, E-Commerce, Media & Entertainment, Pro Services, and Hospitality Industries.

[CONTACT US](#) [OUR SERVICES](#)



WE GET RESULTS AND BRING IDEAS TO LIFE FOR OUR CLIENTS

We Scale Client Revenues and Brands with Results-Based & Data Driven Demand Generation Operations, Effective Strategies, and Proven Expertise and Services in Google Ads, Social Ads, Intuitive Web Design and Development, SEO, Email & SMS Campaigns, using our D.E.M.M.O. and Agile Methodologies. We deliver business results by reaching the right people genuinely and profitably at the right place and time.



ORGANIC CPG

We work with naturally derived, organic and non-GMO CPG brands offering high quality clean foods, personal skincare, cosmetics, and clothing

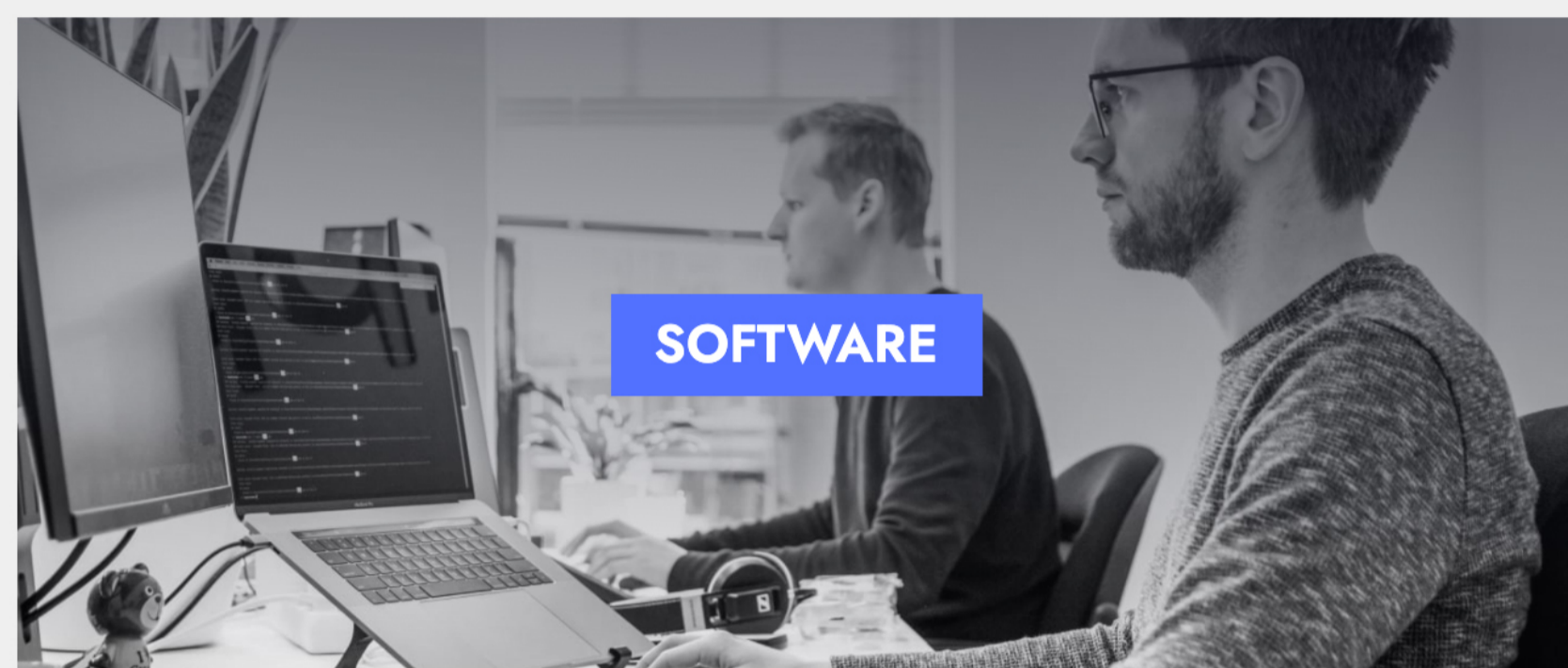
150+ leads every month **50%** increase in sales



Currently working with 3 of the Top 10 real estate companies in the USA

150+ leads every month **50%** increase in sales

REAL ESTATE



SOFTWARE

We work with startups and mid to large software companies to drive B2B and B2C revenues and higher LTV (Lifetime Value).

150+ leads every month **50%** increase in sales



We work with State and Local government agencies in Canada and the USA to deliver web and mobile digital transformation and performance marketing.

150+ leads every month **50%** increase in sales

PUBLIC SECTOR

[Other projects and results](#)

WE LOVE OUR CLIENTS

Each month, MediaMagic manages our Google Ads account. Awesome communicators, make suggestions to help and analyze to make the necessary changes. They take pride in their work and we will continue working with them.

Kristine Mason
Broedus Volunteers of America Vice President

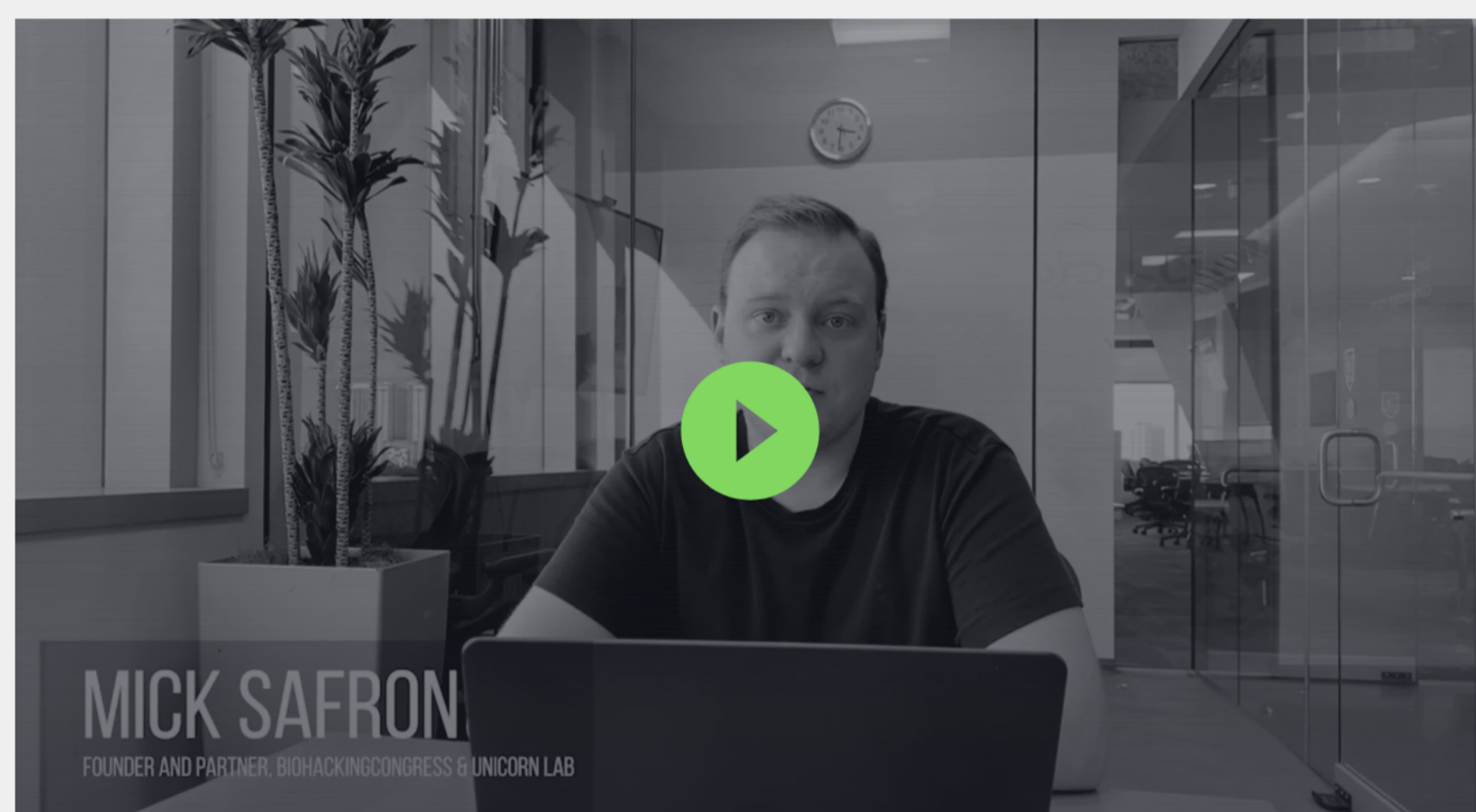
Working with MediaMagic has been a major turning point for my business. They are very knowledgeable and professional. Their Google Ads and SEO expertise has helped us to generate leads and build our business quickly.

Beth King
I Love Real Estate School Owner

MediaMagic and their team are my constant resource for running razor-sharp campaigns. I have seen success and so have my clients. I suggest you work with them ASAP. It is game-changing as far as scaling your ads and gaining expertise.

Sebastian Burton
Engel & Volkers Atlanta Marketing Director

[More reviews](#)



CLIENT TESTIMONIAL

We focus on our Clients' Digital Transformation and Performance Marketing success. We have Deep Customer Connections and always place the Voice of the Customer First. Our core values are:

- Passionate curiosity
- Innovation that matters for people, our clients, and the world
- Personal trust and integrity in all our affairs
- Responsiveness and sense of urgency in all we do

[Meet the Team](#)

CHOOSE YOUR WAY TO BOOST YOUR BUSINESS



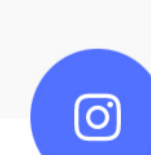
BUSINESS DIGITAL TRANSFORMATION

- Business transformation
- Strategic digital marketing
- Fractional CMO services
- Demand generation strategy
- Brand Identity Design



WEB & MOBILE DEVELOPMENT

- Full cycle Web and Mobile app Design and Development
- Web and Mobile App Design Audits
- Website Design and Development, E-Commerce, Drop shipping



SOCIAL MEDIA ADS

- Audience customizations, demographic targeting and A/B split testing for optimizations
- Self-service calendaring integration
- Integration with 52+ Client CRMs
- Facebook, Instagram, YouTube Accounts Management

[Other services](#)

NEED MORE HELP DECIDING WHAT SERVICES YOU NEED?

Contact Us for a Free 30 Minute Consultation and Help from Team MediaMagic's Experts

Your Name *

Your Phone Number *

Your Email *

Describe what you need in a free form *

[SEND A REQUEST](#)



SMS MARKETING CAMPAIGNS & AUTOMATION

\$800

United States (US) dollar

Reach your customers where they are - MOBILE. We provide SMS services in 174 Countries. Email gets an average 22% open rate, and SMS - otherwise known as text messages - have a 90%+ open rate. We'll create a special company code for your customers to "subscribe by SMS." We also define and deliver effective workflows for SMS marketing automation and client campaigns; we automate these and deliver high quality landing pages and offers for your clients that generate sales. We provide all content, copy, multi-step SMS marketing automation, and landing pages and integrations to convert your leads into paying customers. Or convert and grow existing customers!

[SMS marketing campaigns & automation Service Terms and Conditions](#)

[Learn more about plans](#)

STANDARD

3 month

[ADD TO CART](#)

[VIEW CART](#)

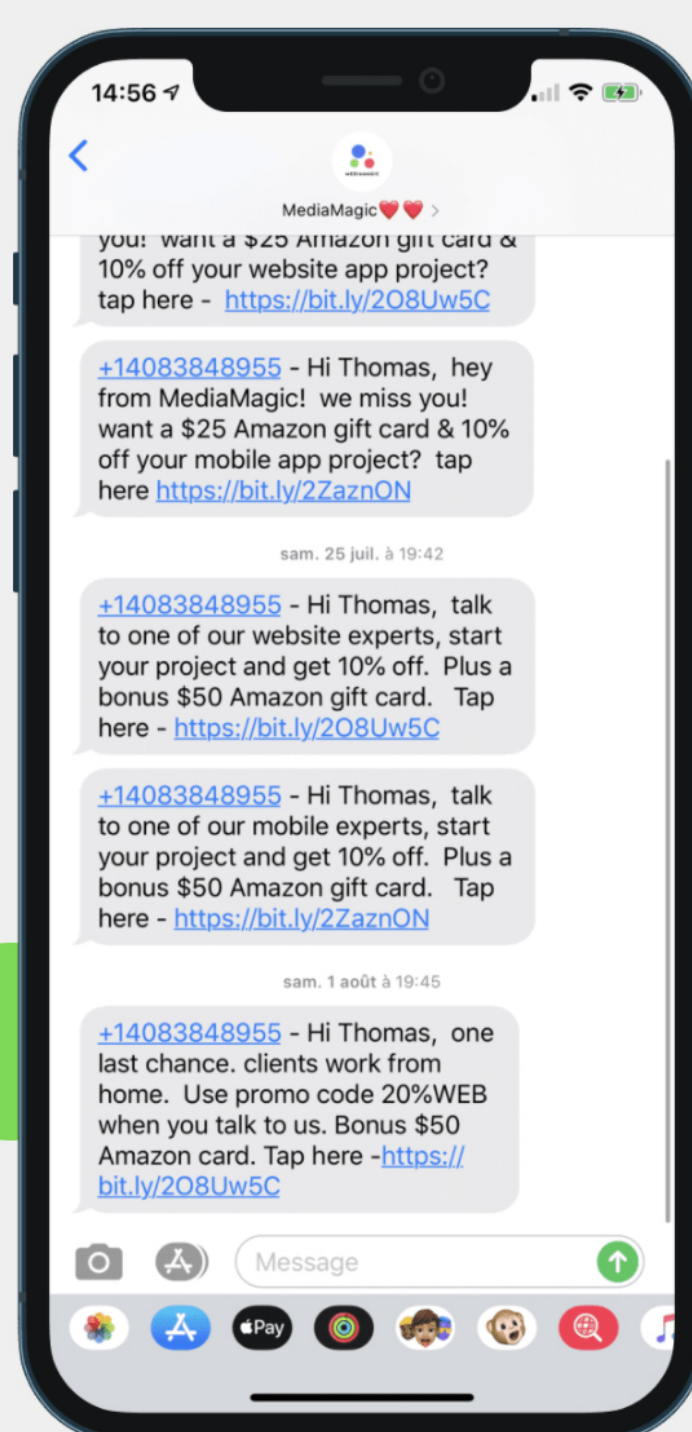
WE SUPPORT SENDING SMS MESSAGES TO 174 COUNTRIES

Some of them originate from U.S. numbers, others - from local phone numbers. Check which one is yours and how much is it.

Germany, Portugal, United Kingdom, Russia

	Price per SMS	# of Contacts	# of SMS in Campaign	Total price
Russia	\$0.18	34	3	\$18
Germany	\$0.30	30	3	\$27
Portugal	\$0.15	40	3	\$18
United Kingdom	\$0.15	53	3	\$24
Total		157		\$87

[LEARN MORE](#)

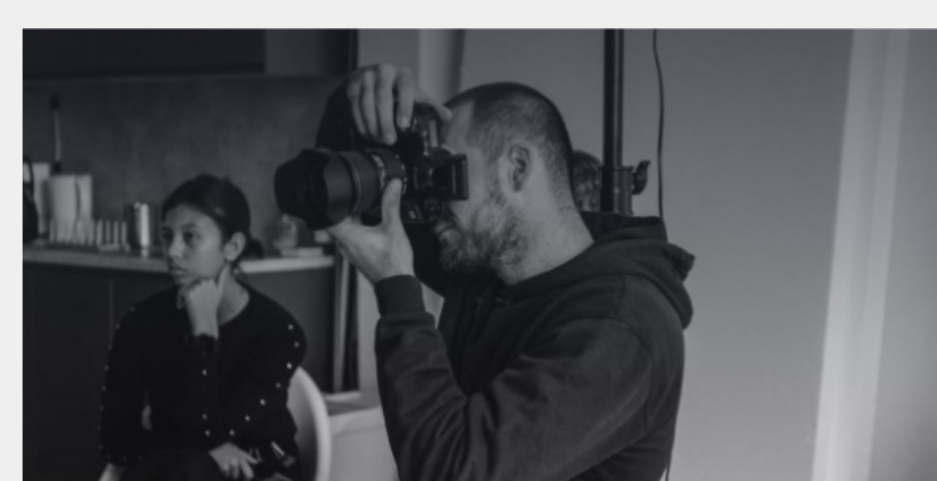


THREE MONTHLY PLANS

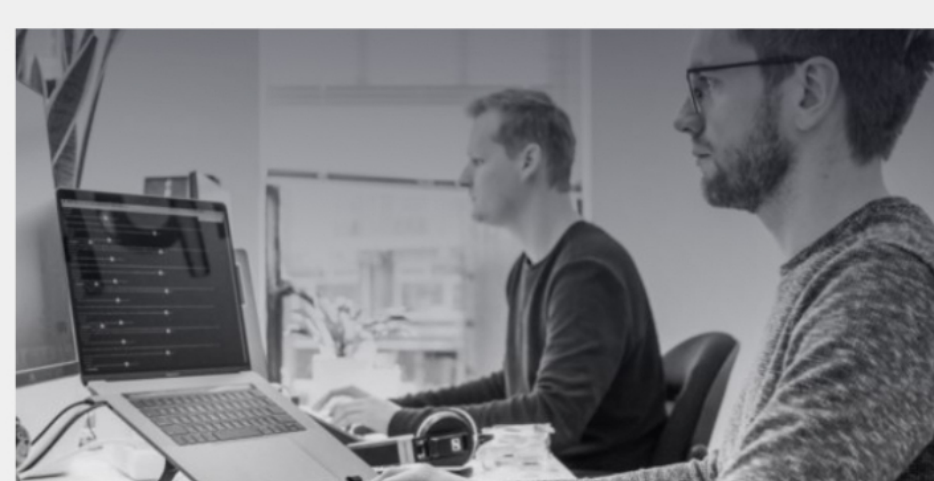
	BASIC	STANDARD	PREMIUM
Paid Monthly	\$600	\$800	\$1,200
One Time Setup Fee	\$100	\$200	\$300
Source and Provide Industry based "Cold" Lead Mobile Phone List with MediaMagic Platform	up to 500 Mobile Phone Contacts	up to 750 Mobile Phone Contacts	up to 1,000 Mobile Phone Contacts
Number of Individual SMS in each Campaign Automation (for example: 8 SMS in 1 automation x 1,000 contacts = 8,000 SMS to be sent during the campaign)	up to 3	up to 5	up to 8
Write all Copy	✓	✓	✓
Provide all Images	✓	✓	✓
Provide Landing Pages	up to 1	up to 2	up to 3
Provide Bi-weekly SMS campaign/automation Analytics and Reporting	✓	✓	✓
Conversion Tracking	✓	✓	✓
Setup Client's SMS List and Special "subscribe by SMS" Code	✓	✓	✓
Setup Triggers	up to 1	up to 2	up to 3
Send to Client's Existing "Warm" Mobile Phone Contacts/Customers	up to 500	up to 750	up to 1000
Define Targeting and Audiences	✓	✓	✓
Setup Entire Workflow and Conditions and Timing	✓	✓	✓
Define Campaign Goals	✓	✓	✓
Provide List Cleanup as Needed	✓	✓	✓
Create all Lead Magnet hooks and Offers with Client	✓	✓	✓
Review all copy, content, images, hooks, offers with Client for Approvals	✓	✓	✓
Link Tracking, Open Tracking	✓	✓	✓
Connect to Client's E-Commerce store and product SKUs	✓	✓	✓
Connect to Client's Calendaring tool inside Landing Page	✗	✗	✓
Connect with Client's CRM platform if Landing Pages are Used	✗	✗	✓
Project Manager	✗	✓	✓
Chat Support	✓	✓	✓
Email Support	✓	✓	✓
Phone Support (WhatsApp, Skype, Telegram, or Viber)	✓	✓	✓
Bi-weekly Zoom or Google Meet Project Meeting	✗	✓	✓

[CHOOSE A PLAN](#)

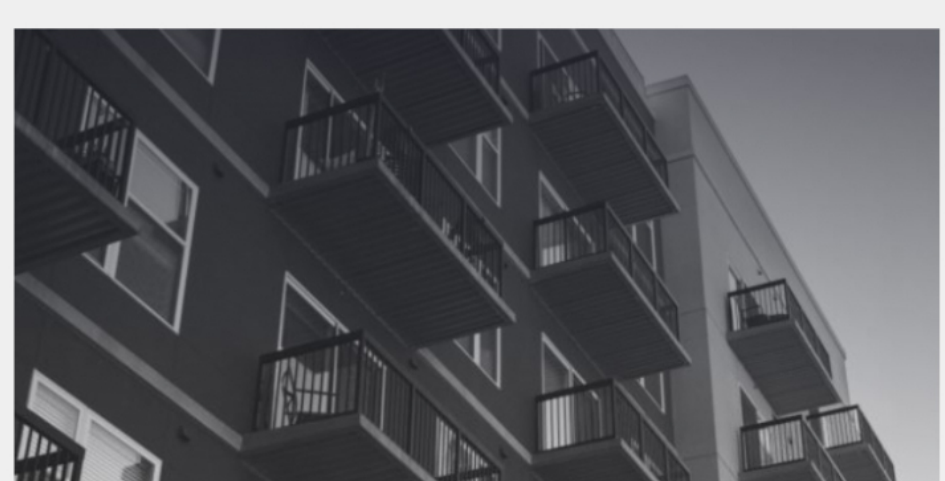
OUR BEST CASES IN EMAIL & SMS MARKETING



PHOTOGRAPHY CASE



WEBSITE DEVELOPMENT CASE

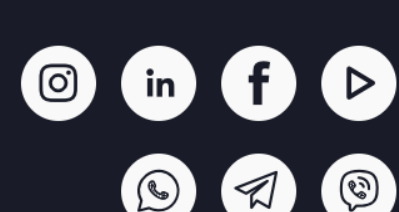


REAL ESTATE USE CASES

[More cases](#)

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ABOUT US BLOG CASE STUDIES CONTACT US SERVICES & PLANS



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thomas@teammediamagic.com

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