

PUUR

Website UI and UX Design and Web Development; Mobile App Design and Development

WEBSITE DESIGN & DEVELOPMENT

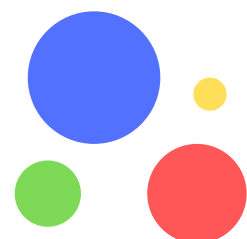
 30 MINUTE MEETING

PROBLEM AND CHALLENGES

The client wanted to use an existing Wordpress template from Themeforest, but then customize pages to meet feature requirements and UX workflows. This was difficult as it required adhering to the theme, but also designing additional page templates and developing them for the KnowledgeBase, E-Commerce customer loyalty programs, an Affiliate Marketing Program, and additional SEO content strategy pages needed for site rankings. The client also wanted to ensure it was a mobile friendly website. PUUR also wanted us to design both Android and iOS mobile apps for mobile push notifications. While at the same time keeping costs low by using a WordPress to mobile application porting platform.

SOLUTION AND RESULTS

We started with an existing DTC template in Wordpress but modified it significantly with new features to deliver the right set of pages and designs the customer wanted in an agreed to time frame of less than 3 months of development. MediaMagic assigned 1 Full Stack web developer and 1 User Interface - User Experience Designer to design and develop the desktop and mobile websites, as well as the mobile app for Android and iOS that can be found on the app stores. The customer is really happy, and has sold out of all inventory in its USA operations.



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English

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REWARDS PROGRAM
Earn Points: 1 Point For Every \$1 Spent

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TOP PUUR PRODUCTS

Hair Skin & Face Beards Eye Care Body care



BUNDLE: Vita-Pro Volumizing Shampoo And Conditioner, 8 Oz | 236 MI Bottles

☆☆☆☆☆

Out of stock



Vita-Pro Volumizing Conditioner, 8 Oz | 236 MI

☆☆☆☆☆



Vita-Pro Volumizing Conditioner, 16 Oz | 473 MI

☆☆☆☆☆



BUNDLE: Vita-Pro Volumizing Shampoo And Conditioner, 16 Oz | 473 MI Bottles

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INFLUENCER AFFILIATE PROGRAM



REWARDS PROGRAM

Earn points with each order and get discounts on your favorite products



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PUUR PROMISES

Fast delivery in 32 Countries

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100% Vegan

No animal products except in our collagen.



Over 30 Years Entrepreneurial Experience.

No animal testing. Always clean. Always honest.



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Designed in Ukraine. Made in the USA.

Designed in Kyiv. Manufactured in Florida.



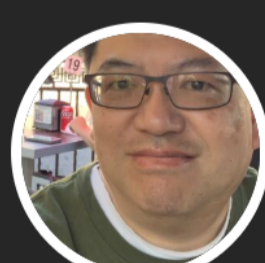
Eco-friendly Always

All PUUR product packages are recyclable.



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THEY LOVE PUUR



I am impressed by the PUUR shampoo product! It doesn't feel or smell oily or artificial like other shampoos.

Luis Lau
San Jose, USA

PUUR Rewards Program

Earn Points: 1 point for every \$1 spent

Redeem Rewards: 100 points = \$10 credit: 200 points = \$20 credit

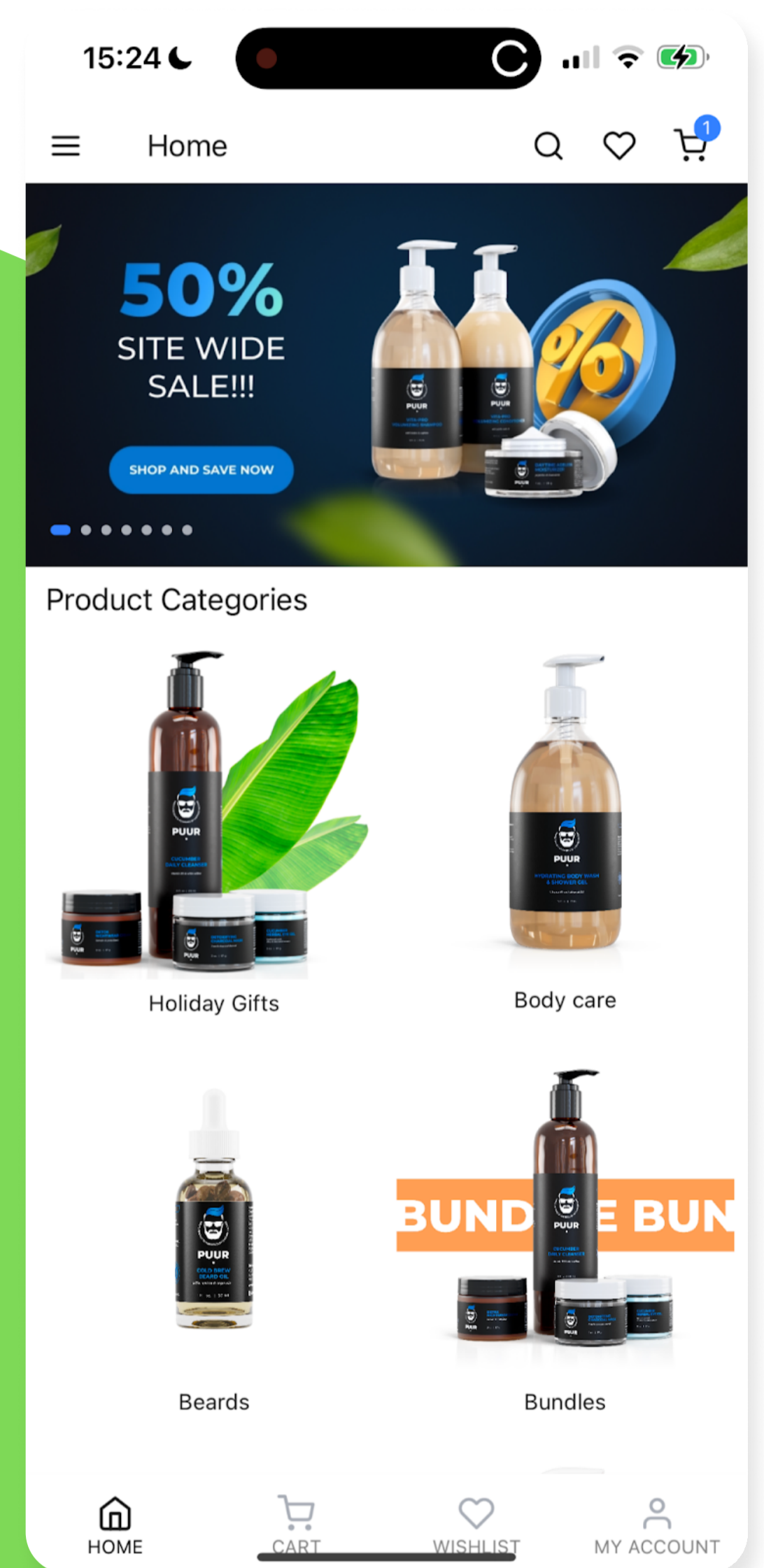
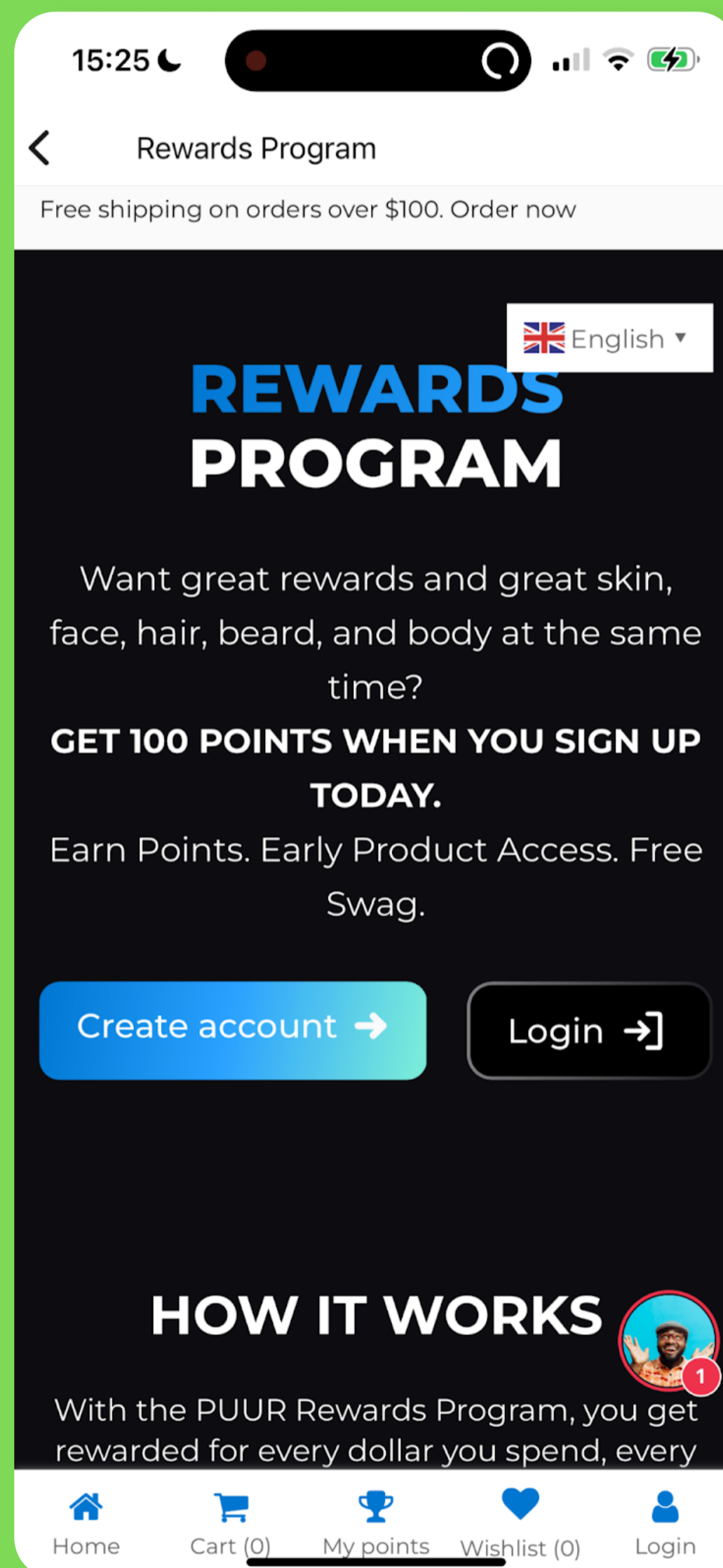
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